



Van Haren



ILLUSTRATION STYLE



MoodBoard ELEMENTS

 **Van Haren**
G R O U P

HUMAN MEET TECHNOLOGY



INFOGRAPHICS AND GRAPHICS



COMMUNICATION



MoodBoard DNA

LOGO



FONT

Font: Euro style

ABCDEFGHIJKLM
NOPQRSTUVWXYZ
abcdefghijklm
nopqrstuvwxyz
1234567890

COLOR PALETTE

MAIN COLORS



#94bfe6



#1281c4



#1d3d7c

SUPPORTING COLORS



#ffffff



#bcfdc0



#231f20

CONTRAST COLORS



#f9d25f



#f99d25



#3bc1ce

GRAPHICS OBJECTS



